

Presenter Resources:

Kelley's (Center for Biodiversity) Resources:

- Pulling All the Behavior Change Ideas Together (YouTube Video): <https://youtu.be/gDOUH4JTHKY?si=3Mv0EJv2datl8v5c>
- Resource Recycling - summary of focus groups - <https://resource-recycling.com/recycling/2021/03/22/consumption-connections/>
- Contraception and Consumption - https://biologicaldiversity.org/contraception_consumption
- Talking Trash: US perspectives on the language of waste reduction - https://www.biologicaldiversity.org/programs/population_and_sustainability/sustainability/talking_trash
- Behavior change wheel - <http://www.behaviourchangewheel.com/about-wheel>
- US sustainability directors network sustainable consumption toolkit (they picked their focus group topics using the mindmap found here): <https://sustainableconsumption.usdn.org/concept/beyond-recycling>
- Look at putting waste prevention in climate action plans? Learn more here - <https://youtu.be/esC-n5fdxbg?si=FwuThK3S3rID4ooV>

Dr. Dagny's (Perpetual) Resources:

- Link to the tool Dagny mentioned - <https://www.reuselandscape.org/>
- Learn more about the work Perpetual is doing at <https://www.perpetualuse.org>

Macy's (Upstream) Resources:

- The New Reuse Economy (source of stats at the beginning of Macy's presentation) - https://drive.google.com/file/d/1QD8GufolsA7ZBFnRvt45g_BwCXD1Fea2/view
- You can find the Upstream reports shown in the presentation at: <https://upstreamolutions.org/research>
- More information about the Chart-Reuse software can be found here: <https://chart-reuse.eco/>
- How to start a reuse coalition: <https://upstreamolutions.org/blog/launch-a-reuse-coalition>